



MEDIA RELEASE

HELP TACKLE OUR ENVIRONMENTAL CHALLENGES AND SIGN UP FOR CLEAN UP AUSTRALIA DAY 2023

Monday 14 November 2022: As our world faces unprecedented environmental challenges, Australians are being encouraged to join together to take positive action. Registrations are officially open for Clean Up Australia Day 2023.

Pip Kiernan, Chair of Clean Up Australia says “Our environment is facing pressure unlike ever before. As all Australians know, over the past two years, we’ve seen severe bushfires, cyclones and floods, and increased pressures on our biodiversity and an ever-growing volume of waste which leaks into our natural and marine environment.”

“Australians tell us every day that they are concerned about the world we live in but often feel frustrated and unsure how to make a positive impact. Clean Up Australia Day is a great opportunity to work together and take practical action. We seek the support of all Australians. Together we can all make a real difference,” Pip continued.

Registration is free, and participants receive a free Clean Up kit, containing gloves and bags and other resources, with packs for individuals, families and community groups available (businesses are asked to pay a small fee to cover costs). Anyone who signs up before December 31, 2022 is automatically in the running to win one of three Coles gift cards valued at \$1000.

“Signing up now means you’re making a pledge to improve and protect Australia’s environment. Whether you are 9 or 90, participating in a Clean Up Australia event changes the way you think about your everyday habits and the practical changes each of us can make. Everyone who gets involved tells us how rewarding the day is and how it has made a lasting positive impact.” Pip said.

If you can’t join in, Australians are encouraged to make a donation to Clean Up Australia. 100% of funds raised through donations go directly to empowering Australians to take positive action for the environment.

To register or donate, please visit cleanup.org.au

Clean Up Australia Day – Sunday 5 March, 2023

Schools Clean Up Day – Friday March 3, 2023

Business Clean Up Day – Tuesday February 28, 2023

ENDS

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Imagery is available [here](#)

Tags and information:

Tag: @cleanupaustralia

Hashtags: #CleanUpAustralia #StepUptoCleanUp

URL: cleanup.org.au

About Clean Up Australia

Founded by Ian Kiernan, AO, Clean Up Australia is one of the country's most recognised and trusted environmental organisations, inspiring and empowering communities to clean up, fix up and conserve our environment. Clean Up Australia Day is the nation's largest community-based environmental event and more than 20 million Australians have participated since its inception.

Clean Up Australia now works with community, governments and businesses to provide practical solutions to help all Australians live more sustainably every day of the year. Today the organisation's focus is as much on preventing rubbish entering our environment as it is removing what has already accumulated.

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