



REGISTRATIONS NOW OPEN FOR CLEAN UP AUSTRALIA DAY 2024

Step Up and unite today!

As we continue to tackle our national waste challenges and protect our environment, Clean Up Australia is calling on all Australians to join with their local communities and take more immediate action by registering now for **Clean Up Australia Day 2024** to be held on **Sunday March 3**.

In 2023, over 760,000 Australians pulled on their gloves and gathered for the iconic Clean Up Australia Day. On March 3 2024, Clean Up Australia is hoping to see a similar, if not better response, as generations come together to help tidy our local communities while seeing first-hand why we need to work together to prevent litter from entering our environment in the first place.

Pip Kiernan, Chair of Clean Up Australia says: "Clean Up Australia Day is the largest volunteer clean up event across the nation each year and the most practical way to educate and demonstrate waste prevention.

By rolling up our sleeves and witnessing the sheer quantity as well as the common types of litter lining our streets, bushlands and waterways, we can gain a better insight into our own personal or household footprints on the environment. It encourages each of us to consider practical ways we can prevent that litter in the first place.

Vapes, cigarette butts, coffee cups and soft plastics are amongst the commonly reported items collected by volunteers who are encouraged at each site to report their findings but you can't help but be shocked by the scale of what ends up in our environment as litter," she continued.

Registrations for Clean Up Australia Day 2024 are now open. All volunteers receive a free Clean Up kit, containing gloves and bags and other resources, with packs for individuals, families and community groups available (businesses are asked to pay a small fee to cover costs).

"We are always excited for new community members to join us who are yet to see what makes Clean Up Australia Day such a rewarding experience and why each year our community members keep coming back for more. It is such a special time to come together to care for and protect our environment for future generations." Pip said.

If you are unable to participate, donations to Clean Up Australia are welcomed with 100% of funds raised going directly to empowering Australians to take positive action for the environment and providing Clean Up kits.

**Register now at cleanup.org.au for Clean Up Australia Day on Sunday March 3, 2024
Business Clean Up Day on Tuesday February 27, 2024 and
Schools Clean Up Day on Friday March 1, 2024
ENDS**

MEDIA CONTACTS:

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Tags and information

Tag: @cleanupaustralia
Hashtags: #CleanUpAustralia
URL: cleanup.org.au

About Clean Up Australia

Founded by Ian Kiernan, AO in 1990, Clean Up Australia is one of the country's most recognised and trusted environmental organisations, inspiring and empowering communities to clean up, fix up and conserve our environment. Clean Up Australia Day is the nation's largest community-based environmental event and more than 21 million Australians have participated since its inception.

Clean Up Australia now works with community, governments and businesses to provide practical solutions to help all Australians live more sustainably every day of the year. Today the organisation's focus is as much on preventing rubbish entering our environment as it is removing what has already accumulated.